

## THE BENEFITS ARE ENDLESS

Being a youth sponsor is not only a great civic gesture, but also an inexpensive form of advertising. In appreciation for your gift, your organization's logo will be printed on the back of a youth team's shirts, and your organization name will appear on all printed materials. Your business will also be listed as an advocate for youth activities in our seasonal program guide & on our web site, where a link can be provided to your company's internet site.

The most common type of sponsorship for a youth sports team is a tax deductible \$100 per team sponsorship, but other options are also available. All of your donation will go toward the purchase of shirts/uniforms, caps, and awards for your team during a season. Sponsors also have the chance to sponsor entire leagues or programs (The number of teams/kids in the league or program determines the sponsorship amount). Contributions of any other amount are also accepted and will be used specifically for the program you indicate.



**START YOUR YOUTH PROGRAM  
SPONSORSHIP TODAY!**

Phone: 608-526-2152  
Fax: 608-526-4357  
Web: [www.holmenwi.com](http://www.holmenwi.com)  
E-mail: [reinhart@holmenwi.com](mailto:reinhart@holmenwi.com)

PO Box 158  
421 S Main St  
Holmen WI 54636



## Village of Holmen Park & Recreation

### Rec Program & Youth Team Sponsorship



Visit us Online!

[www.holmenwi.com/holmenpr](http://www.holmenwi.com/holmenpr)  
(608) 526-2152

# Sponsorship Opportunities

The Holmen Park & Recreation Department offers a wide variety of opportunities for your business to make a lasting impact on the lives of youth in the Holmen area. Programs in need of sponsorship



include youth theme parties, bus trips, aquatic events, arts & crafts classes and sports teams. A park & recreation program or team sponsorship

is a great way to show your support for the youth of your community. Start making a difference today by supporting youth activities in Holmen!

## About your Business

Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email \_\_\_\_\_  
 Web \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_

## YOUTH SPORTS TEAMS & PROGRAMS

\* Programs seeking Corporate Partners \*

### SPRING:

- Soccer - Traveling Teams (20+ teams) Amount: \$ \_\_\_\_\_
- \*Viking Soccer Academy (20 teams) Amount: \$ \_\_\_\_\_
- \*Spring & Summer Track (75+ kids) Amount: \$ \_\_\_\_\_
- \*Youth Theme & Holiday Parties Amount: \$ \_\_\_\_\_

### SUMMER:

- \*Girl's Introduction to Softball Amount: \$ \_\_\_\_\_
- Softball - Traveling Teams (8+ teams) Amount: \$ \_\_\_\_\_
- \*Tee Ball (12+ teams) Amount: \$ \_\_\_\_\_
- NJTL Tennis League Team Amount: \$ \_\_\_\_\_
- Herb Wunsch Memorial  
Tennis Tournament Amount: \$ \_\_\_\_\_
- \*Hurricane Swim Team (90+ kids) Amount: \$ \_\_\_\_\_
- Youth Pool Parties/Special Events Amount: \$ \_\_\_\_\_
- \*Youth Arts & Crafts Program Amount: \$ \_\_\_\_\_

### FALL:

- \*Flag Football (12 teams) Amount: \$ \_\_\_\_\_
- \*Youth Volleyball (8 teams) Amount: \$ \_\_\_\_\_

### WINTER:

- Winter Basketball (6 teams) Amount: \$ \_\_\_\_\_
- +Cheerleading (50+ kids) Amount: \$ \_\_\_\_\_

+ \$200 Sole Sponsor for entire program, \$100 1/2

### GENERAL:

- Use Where Most Needed Amount: \$ \_\_\_\_\_

All Programs marked with a \* are seeking Corporate Partners, but are also eligible for Recreational Team Sponsorship

### YES, WE CAN PROVIDE SPONSORSHIP.

TOTAL: \$ \_\_\_\_\_ (Payable to: Holmen Park & Recreation Dept.)  
 NO SPONSORSHIP, TRY AGAIN NEXT YEAR.  
 NO SPONSORSHIP, REMOVE US FROM YOUR MAILING LIST

## Sponsorship Types

**Corporate Partner:** Our Corporate Partners serve as the sole sponsor of all teams/participants for the entire program. This option maximizes exposure as your logo will appear on all uniforms and published materials, and your company Logo will be displayed in the Corporate Partner section of donor recognition in print and on the web. If your company is interested in becoming a Corporate Partner contact Brad Reinhart at (608) 526-6317 for program details. 1 year term.

**Traveling Team Sponsor:** Businesses are paired with one team from a sport of their choice. Your company name or logo is displayed on the team's permanent uniforms and will be listed as the team sponsor for the life of the uniforms, typically 3 to 5 years. Your team will be identified by your business name to other teams in leagues and tournaments around the Coulee Region. Company name will be listed in print and on the web in donor recognition areas. Sponsorship rate is \$300 per team and covers 3-5 years.

**Recreational Team Sponsor:** Businesses are paired with one team within in-house style programs that compete with other teams from within our department. Not all programs have Corporate Partners and are in need of sponsors on an individual team basis. Company name will be listed in print and on the web in donor recognition areas. Sponsorship rate is \$100 per team.

*In order to fully cover all of our programs and teams, the Holmen Park and Recreation reserves the right to use your donation where it is most needed for teams/sports without sponsorship or when programs already have sponsors determined.*

*Donations for entire league/program sponsorship will be given priority when we assign sponsorships. Returning sponsors will be given first opportunity to retain their sponsorships of specific programs.*

## Holmen Park & Recreation

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- YES, I have enclosed a company logo.
- NO, Please contact me to obtain a logo.