

Village of Holmen
TIF #3 Joint Review Board
Minutes
October 28, 2014

Call to Order. Village Administrator Scott Heinig, called the meeting to order, for the purpose of creating the Village of Holmen TIF #3 Joint Review Board (JRB), at 5:35pm. Members present: Cheryl Hancock (Holmen School District), Nancy Proctor (Village of Holmen), Dan Hanson (Western Technical College). Brian Fukuda (La Crosse County) arrived at 5:40pm.

Consideration and appointment of the Joint Review Board's Public Member. Heinig presented Neil Forde as the community's choice for the Public Member. Forde has lived in Holmen nearly his entire life and has previously served on public committees and even the Village Board for approximately 20 years; he is very knowledgeable of the issues pertinent to the community's economic development goals. Motion by Hancock, Seconded by Proctor, to appoint Forde as the Public Member of the JRB. Motion carried unanimously 3-0. Forde is now acting as a member of the JRB.

Election of Chairperson. Heinig asked for nominations for JRB Chairperson. Motion by Hanson, Seconded by Proctor, to nominate Forde as JRB Chair. No other nominations were made. Motion carried unanimously 4-0. Forde is now acting Chairperson.

Discuss responsibilities of the JRB. Forde asked Administrator Heinig and professionals from Ehlers to outline the JRB responsibilities. Sean Lintz of Ehlers presented the responsibilities. Brian Fukuda arrives at 5:40pm, and is now actively participating.

Discuss and review the Project Plan. Forde asked Administrator Heinig and professionals of Ehlers to outline the details of the Project Plan. Heinig and Lintz summarized the plan that anticipates \$55 million in new development valuation over the life of the TIF, through a mix of commercial, residential and industrial development. The plan outlines key improvement areas as the beautification of Holmen Drive and Main Streets (which also includes the jurisdictional transfer of those roadways from La Crosse County to the Village); new controlled intersections at Hale Drive and Holmen Drive, Gaarder Road and Holmen Drive, McHugh Road and Holmen Drive, and Gaarder Road and Main Street; and a new Hale Drive Bridge that crosses the Halfway Creek. Fukuda made comment that the County was very pleased to work with the Village and partner on a consensus that was best for both the County and Village. Hancock made comment that the School District did not favor residential in the TIF, however, that the new residential was within expected growth projections and that such residential was not a justifiable concern for denying support for the TIF. No members expressed direct or specific concern(s) over the proposed Project Plan.

The next meeting time and date was set. Motion by Hancock, Seconded by Hanson, to reconvene the TIF #3 JRB on November 18, 2014, at 5:30pm. Motion carried unanimously 5-0.

Motion by Hanson to adjourn, Seconded by Fukuda. Motion carried unanimously 5-0.

Minutes recorded by Scott Heinig, Village Administrator 