

The Benefits are Endless

Program sponsorship provides great name recognition, which identifies the sponsor as an advocate for youth activities!

What my Business receives...

- Logo displayed on program T-shirts or Uniform.
- Name recognition with parents, spectators and participants as booster of youth activities in the Holmen area.
- Company name or color logo displayed in two seasonal program brochures, varies by sponsorship level.
- Company name and LINK to your web page from Park & Recreation Web Page.
- Social media references & links to your business on Facebook & Twitter.
- Team Photo to display at your business from select teams & programs.



START YOUR PARK & REC SPONSORSHIP TODAY!

Special Event Sponsorship

*Concerts
in the Park*



Touch-a-Truck



*Summer
Carnival*



*Movie
in the Park*



Special Event Sponsorship: Our goal is not only to provide families in Holmen with great community events, but to bring families from across the region together to showcase all that Holmen has to offer from excellent parks and programs to great businesses and beautiful neighborhoods. Your sponsorship of these special events will help us add attractive features to the event such as inflatable rides, giveaways, prizes, or simply help to offset the cost of bringing in quality entertainment. Special events provide you as a business great access to potential or current customers. For details about these great events visit holmenwi.com today.

**Holmen
Park & Recreation**

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421 S Main St Holmen WI 54636

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Web: www.holmenwi.com

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Village of Holmen
Park & Recreation

Special Event, Program, & Team Sponsorship



2020



Visit us Online!
www.holmenwi.com/holmenpr
(608) 526-2152

Sponsorship Opportunities

The Holmen Park & Recreation Department offers a wide variety of opportunities for your business to make a lasting impact on the lives of youth in the Holmen area. Programs in need of sponsorship include youth theme parties, bus trips, aquatic events, arts & crafts classes and sports teams. A park & recreation program, team, or special event sponsorship is a great way to show your support for your community. Start making a difference today by supporting youth activities



About your Business

Company _____
 Contact Person _____
 Title _____
 Address _____
 City _____ State _____ Zip _____
 Email _____
 Web _____
 Phone _____ Fax _____

- YES, I have enclosed a company logo.
- NO, Please contact me to obtain a logo.

Sponsorship Options

SPRING:

- Soccer - Traveling Teams (20+ teams) Amount: \$ _____
- *Viking Soccer Academy (20 teams) Amount: \$ _____
- *Spring & Summer Track (75+ kids) Amount: \$ _____
- *Touch-a-Truck Event (Community Day) Amount: \$ _____

SUMMER:

- Concerts in the Park Amount: \$ _____
- *Girl's Introduction to Softball Amount: \$ _____
- *T-Ball (12+ teams) Amount: \$ _____
- Smash Tennis League Team Amount: \$ _____
- *Hurricane Swim Team (90+ kids) Amount: \$ _____
- Kids Summer Carnival Amount: \$ _____
- Movie in the Park (3 throughout summer) Amount: \$ _____
- Track & Field Amount: \$ _____

FALL:

- *Flag Football (12 teams) Amount: \$ _____
- *Youth Volleyball (10 teams) Amount: \$ _____
- Trick or Treat at the Library Amount: \$ _____

WINTER:

- *Winter Basketball (6 teams) Amount: \$ _____

+\$300 Sole Sponsor for entire program, \$150 1/2

GENERAL:

- Use Where Most Needed Amount: \$ _____

All Programs marked with a * are seeking Corporate Partners, but are also eligible for Recreational Team Sponsorship

YES, WE CAN PROVIDE SPONSORSHIP.

TOTAL: \$ _____ (Payable to: Holmen Park & Recreation Dept.)
 _____ NO SPONSORSHIP, TRY US AGAIN NEXT YEAR.
 _____ NO SPONSORSHIP, REMOVE US FROM YOUR MAILING LIST

Corporate Partner: Our Corporate Partners serve as the sole sponsor of all teams/participants for the entire program. This option maximizes exposure as your logo will appear on all uniforms and published materials, and your company logo will be displayed in the Corporate Partner section of donor recognition in print and on the web. If a company is interested in becoming a Corporate Partner contact Chris Geary at (608) 526-6317 for program details. 1 year term.

Traveling Team Sponsor: Businesses are paired with one team from a sport of their choice. Your company name or logo is displayed on the team's permanent uniforms and will be listed as the team sponsor for the life of the uniforms (3 to 5 years). Your team will be identified by your business name to other teams in leagues and tournaments around the Coulee Region. Company name will be listed in print and on the web in donor recognition areas. Sponsor rate is \$300 per team and covers 3-5 years.

Recreational Team Sponsor: Businesses are paired with one team within in-house style programs that compete with other teams from our department. Not all programs have Corporate Partners and are in need of sponsors on an individual team basis. Company name will be listed in print and on the web in donor recognition areas. Sponsorship rate is \$100 per team.

Concert/Movie in the Park Sponsor: Businesses are encouraged to contribute to our annual summer concert/movie series at Halfway Creek Park Bandshell. We strive to bring in acts that cater to a wide variety of musical interests. Sponsorships range from \$300 to \$500. Businesses will be recognized online and in print as well as social media. Businesses will be mentioned at the concert which they sponsor and can have a banner/booth (not provided) on site for marketing the day of the event.

In order to fully cover all of our programs and teams, the Holmen Park and Recreation reserves the right to use your donation where it is most needed for teams/sports without sponsorship or when programs already have sponsors determined.

Donations for entire league/program sponsorship will be given priority when we assign sponsorships. Returning sponsors will be given first opportunity to retain their sponsorships of specific programs.